#### Bayesian approaches to parameter estimation

Epid 814 - Marisa Eisenberg

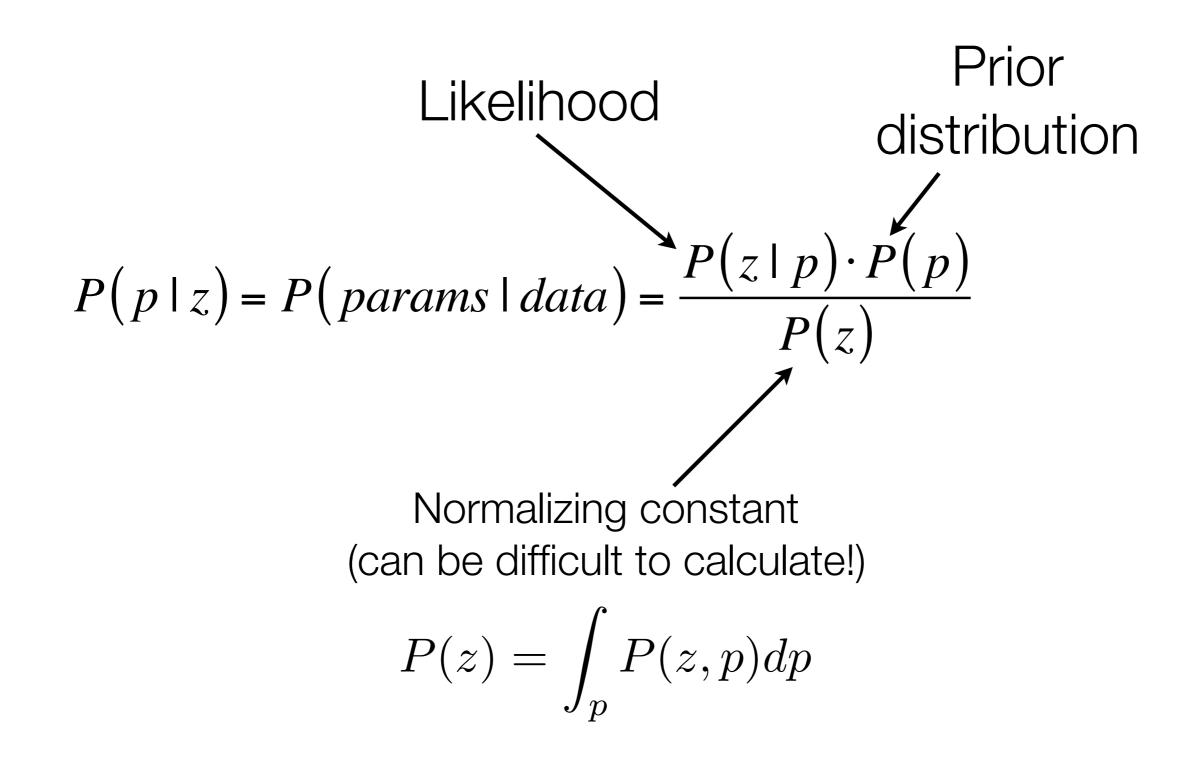
#### Bayesian approaches to parameter estimation

• Bayes' Theorem, rewritten for inference problems:

$$P(p \mid z) = P(params \mid data) = \frac{P(z \mid p) \cdot P(p)}{P(z)}$$

- Allows one to account for prior information about the parameters
  - E.g. previous studies in a similar population
- Update parameter information based on new data

#### Bayesian approaches to parameter estimation



## Denominator term - P(z)

• The denominator term:

$$P(z) = \int_{p} P(z, p) dp$$

- Probability of seeing the data z from the model, over all parameter space
- Often doesn't have a closed form solution—evaluating numerically can also be difficult
  - E.g. if p is a three dimensional, then if we took 1000 grid points in each direction, the grid representing the function to be integrated has  $1000^3 = 10^9$  points

## Maximum a posteriori (MAP) estimation

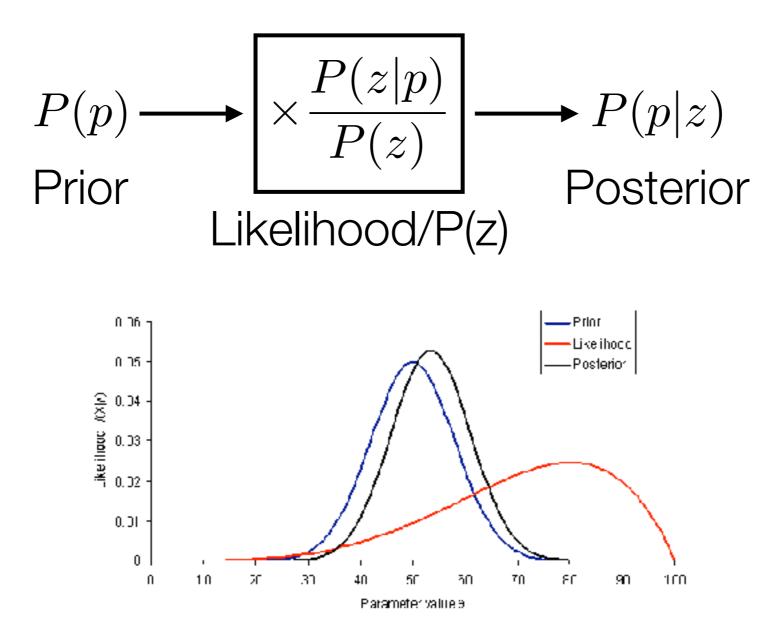
• Instead of working with the full term, just use the numerator:  $P(z|p) \cdot P(p)$ 

$$P(p|z) = \frac{P(z|p) \cdot P(p)}{P(z)}$$

- The denominator is a constant, so the numerator is proportional to the posterior we are trying to estimate
- Then the  ${\it p}$  which yields  $\max(P(z|p)\cdot P(p))$  is the same  ${\it p}$  that maximizes P(p|z)
- If we only need a point estimate, MAP gets around needing to estimate  $P(\boldsymbol{z})$

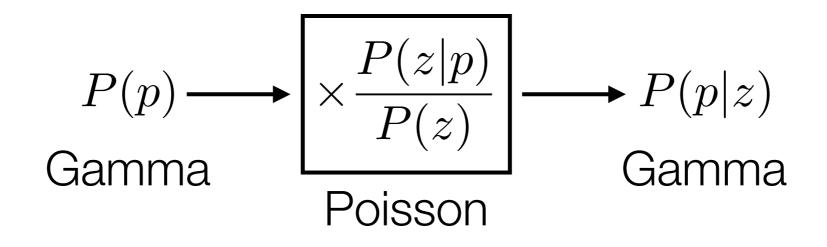
#### **Bayesian Parameter Estimation**

Can think of Bayesian estimation as a map, where we update the prior to a new posterior based on data

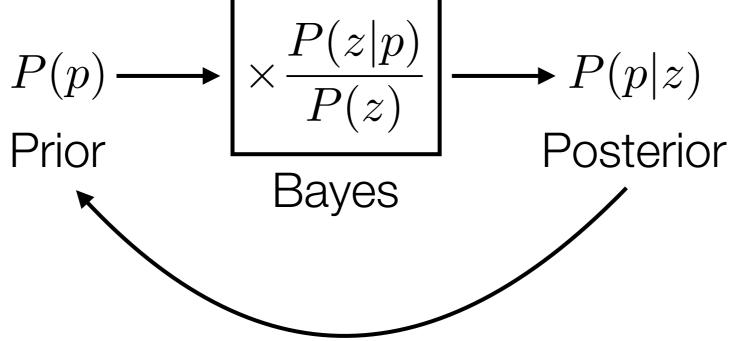


## **Conjugate Priors**

- For a likelihood distribution, there may be a distribution family for our prior, which makes the posterior and prior come from the same type of distribution
- This is called a **conjugate prior** for that likelihood
- For example, a gamma distribution is the conjugate prior for a Poisson likelihood.



- If we have a conjugate prior, we can calculate the posterior directly from the likelihood and the prior handles the issue with calculating the denominator P(z)
- Also makes it easier to repeat Bayesian estimation making the posterior the prior and updating as new data comes in



#### Conjugate prior example: coin flip

- Let z be the data—i.e. the coin flip outcome, z = 1 if it's heads, z = 0 if it's tails
- Let  $\boldsymbol{\theta}$  be the probability the coin shows heads
- Likelihood: Bernoulli distribution

$$P(z|\theta) = \theta^z (1-\theta)^{1-z}$$

## Conjugate prior example: coin flip

Conjugate prior: beta distribution

$$P(\theta|\alpha,\beta) = \frac{\theta^{\alpha-1}(1-\theta)^{\beta-1}}{\int_0^1 \theta^{\alpha-1}(1-\theta)^{\beta-1}d\theta}$$

 α and β are hyperparameters - shape parameters that describe the distribution of the model parameters



# How does the posterior work out to be a beta distribution as well?

$$\begin{split} P(\theta|z) &= \frac{P(z|\theta)P(\theta|\alpha,\beta)}{P(z)} \\ &= \frac{\theta^{z}(1-\theta)^{1-z}}{\theta^{z}(1-\theta)^{\beta-1}} \frac{\theta^{\alpha-1}(1-\theta)^{\beta-1}}{\int_{0}^{1}\theta^{\alpha-1}(1-\theta)^{\beta-1}d\theta}}{P(z)} \\ &= \frac{\theta^{z}(1-\theta)^{1-z}}{\theta^{\alpha-1}(1-\theta)^{\beta-1}} \frac{\theta^{\alpha-1}(1-\theta)^{\beta-1}}{\theta^{\alpha-1}(1-\theta)^{\beta-1}d\theta}}{\int_{0}^{1}P(z,\theta)d\theta} \\ &= \frac{\theta^{z}(1-\theta)^{1-z}}{\theta^{\alpha-1}(1-\theta)^{\beta-1}d\theta}}{\int_{0}^{1}\theta^{z}(1-\theta)^{1-z}d\theta} \end{split}$$

Etc. – but you can see it will work out to be beta distributed

#### Coin flip example - Posterior

• Beta distributed with posterior hyperparameters:

$$\alpha_{post} = \alpha + z$$
  $\beta_{post} = \beta + 1 - z$ 

• If we take multiple data points, this works out to be:

$$\alpha_{post} = \alpha + \sum_{i=1}^{n} z_i \qquad \qquad \beta_{post} = \beta + n - \sum_{i=1}^{n} z_i$$

# Sampling Methods

- What if we want priors that aren't conjugate? Or what if our likelihood is more complicated and it isn't clear what the conjugate prior is?
- Now we need some way to get the posterior, even though the denominator term is annoying
- Sampling-based methods—in particular, Markov chain Monte Carlo (MCMC)

## Markov Chain Monte Carlo (MCMC)

- **MCMC** is a method for sampling from a distribution
- Markov chain: a type of (discrete) Markov process
  - Markov: memoryless, i.e. what happens at the next step only depends on the current step
- Monte Carlo methods are a class of algorithms that use sampling/randomness—often used to solve deterministic problems (such as approximating an integral)

# Markov Chain Monte Carlo (MCMC)

- Main idea: make a Markov chain that converges to the distribution we're trying to sample from (the posterior)
  - The Markov chain will have some transient dynamics (burn-in), and then reach an equilibrium distribution which is the one we're trying to approximate

# Markov Chain Monte Carlo (MCMC)

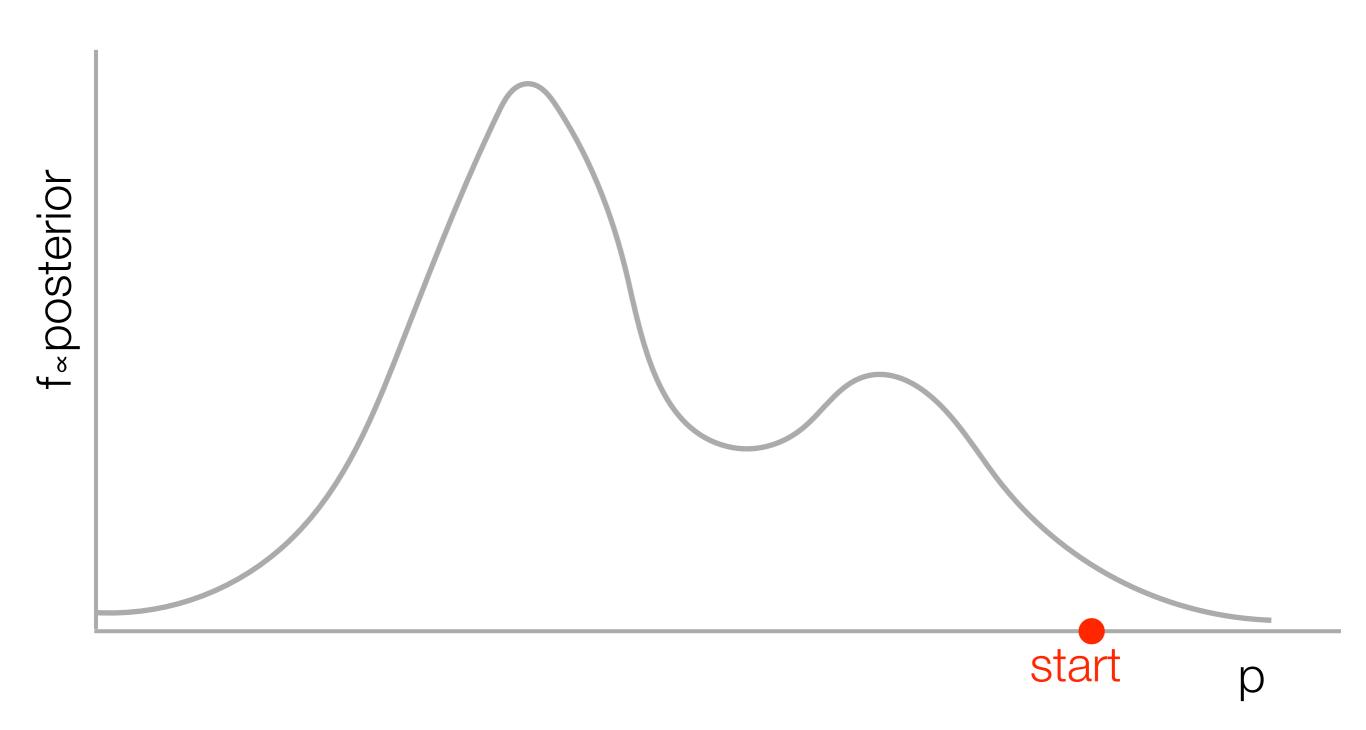
- Many MCMC methods are based on random walks
  - Set up walk to spend more time in higher probability regions
- Typically don't need the actual distribution for this, just something proportional—so we can get the relative probability density at two points
  - So we don't need to calculate P(z)! We can just use the numerator

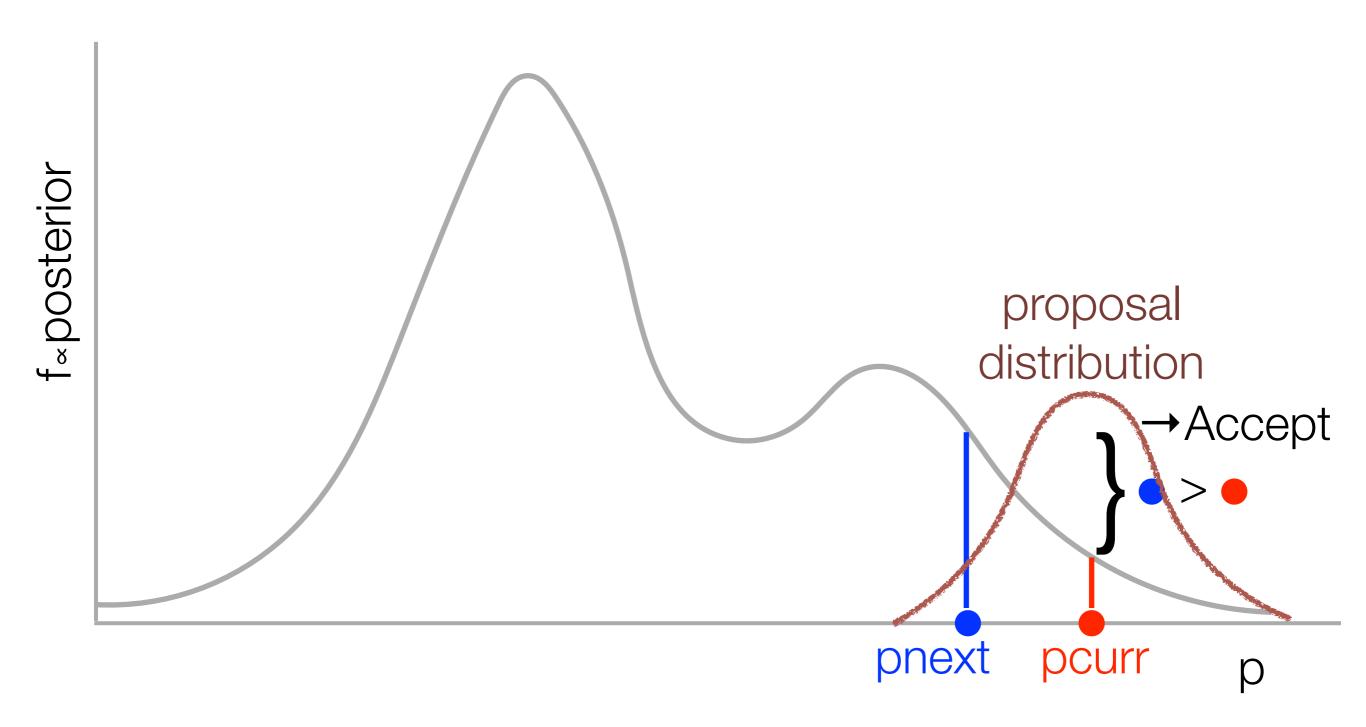
# Example: Metropolis Algorithm

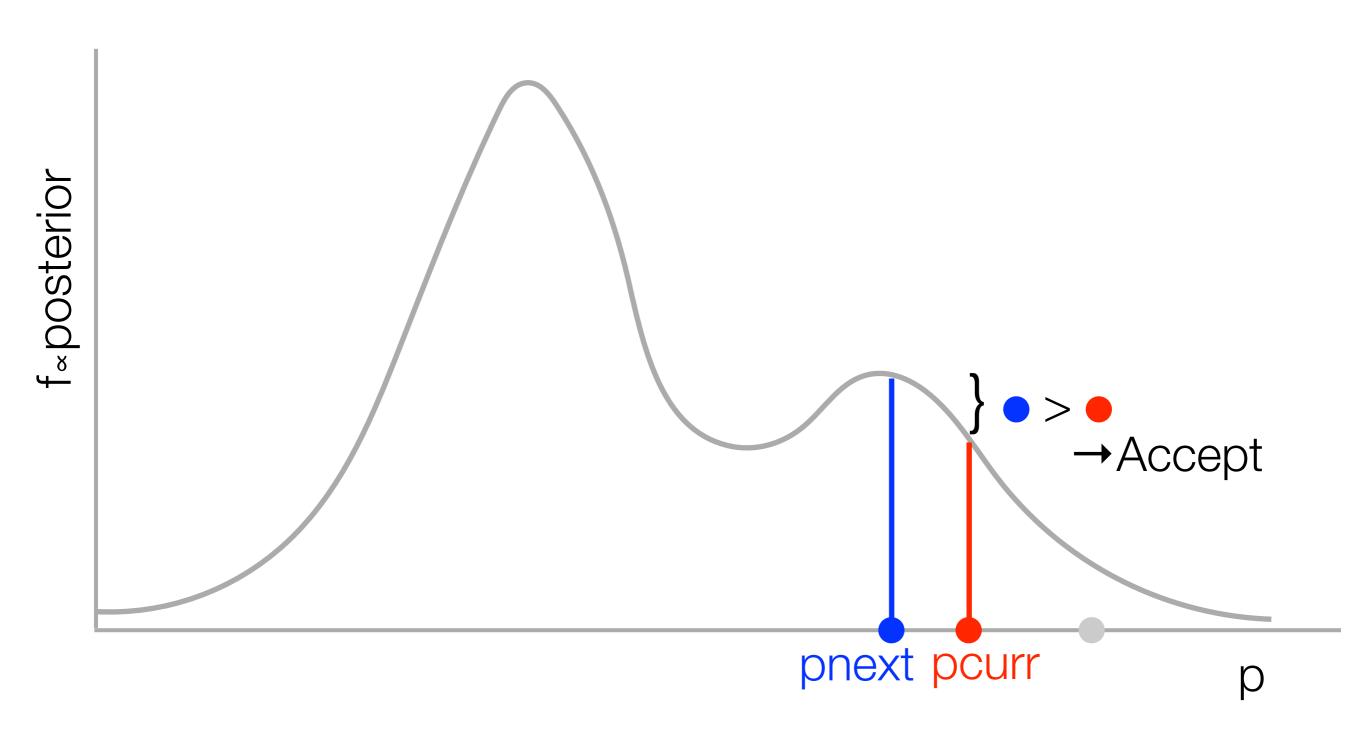
- Idea is to 'walk' randomly through parameter space, spending more time in places that are higher probability that way, the overall distribution draws more from higher probability spots
- Setup-we need
  - A function f(p) proportional to the distribution we want to sample, in our case  $f(p) = P(z|p) \cdot P(p)$
  - A proposal distribution (how we choose the next point from the current one) more on this in a minute

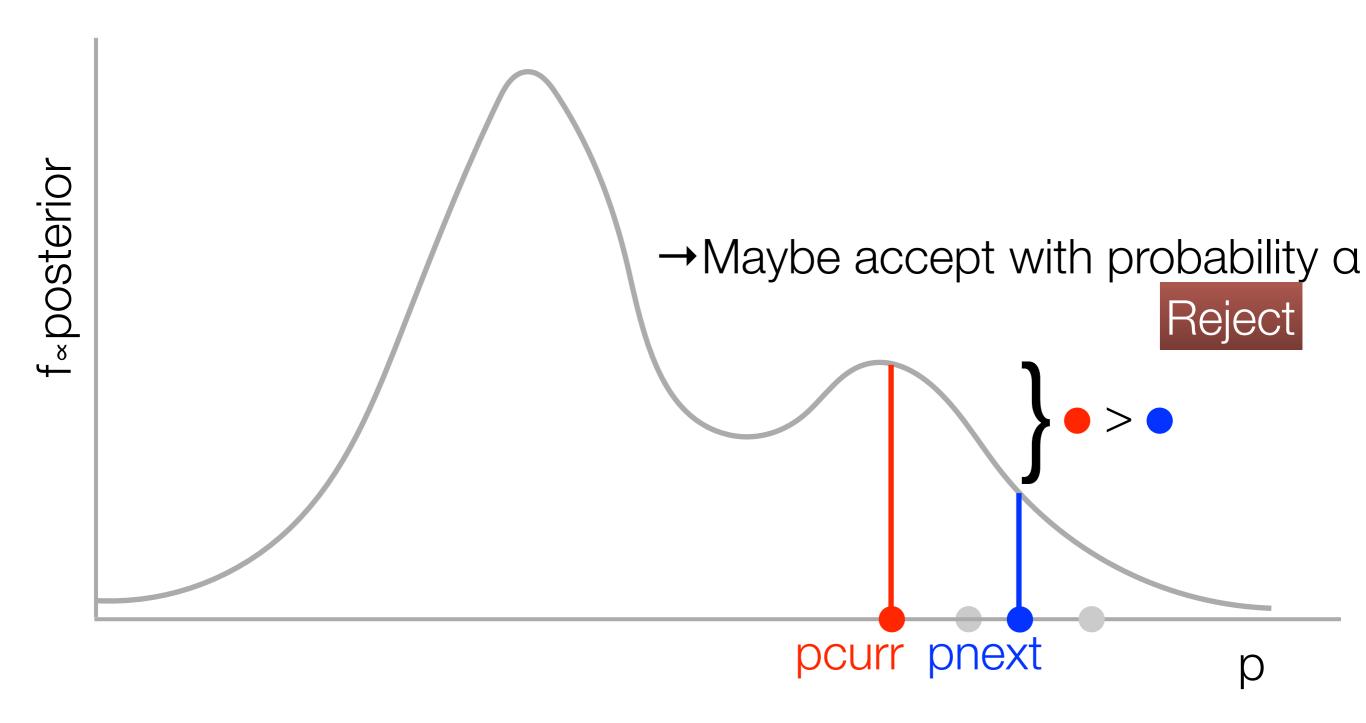
# Metropolis Algorithm

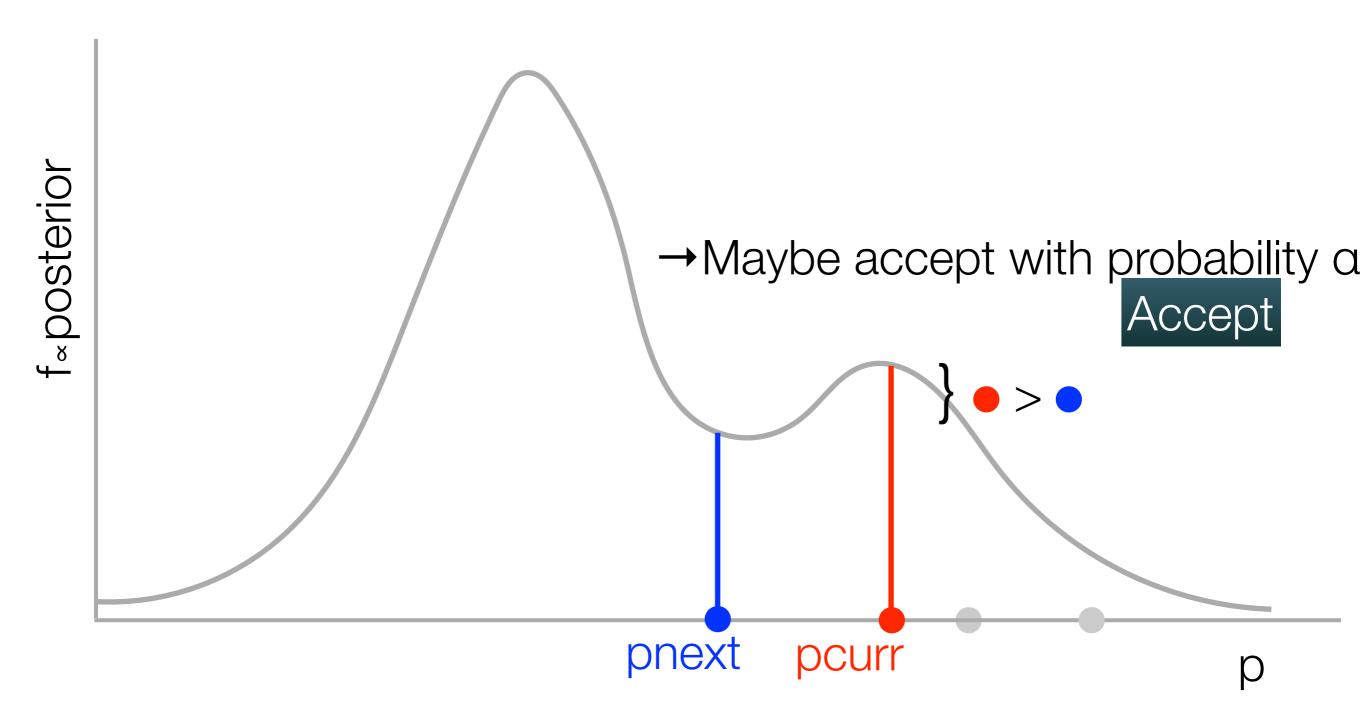
- Start at some point in parameter space
- For each iteration
  - Propose a new random point  $p_{next}$  based on the current point  $p_{curr}$  (using the proposal distribution)
  - Calculate the **acceptance ratio**,  $\alpha = f(p_{next})/f(p_{curr})$ 
    - If  $\alpha \ge 1$ , the new point is as good or better—accept
    - If  $\alpha < 1$ , accept with probability  $\alpha$

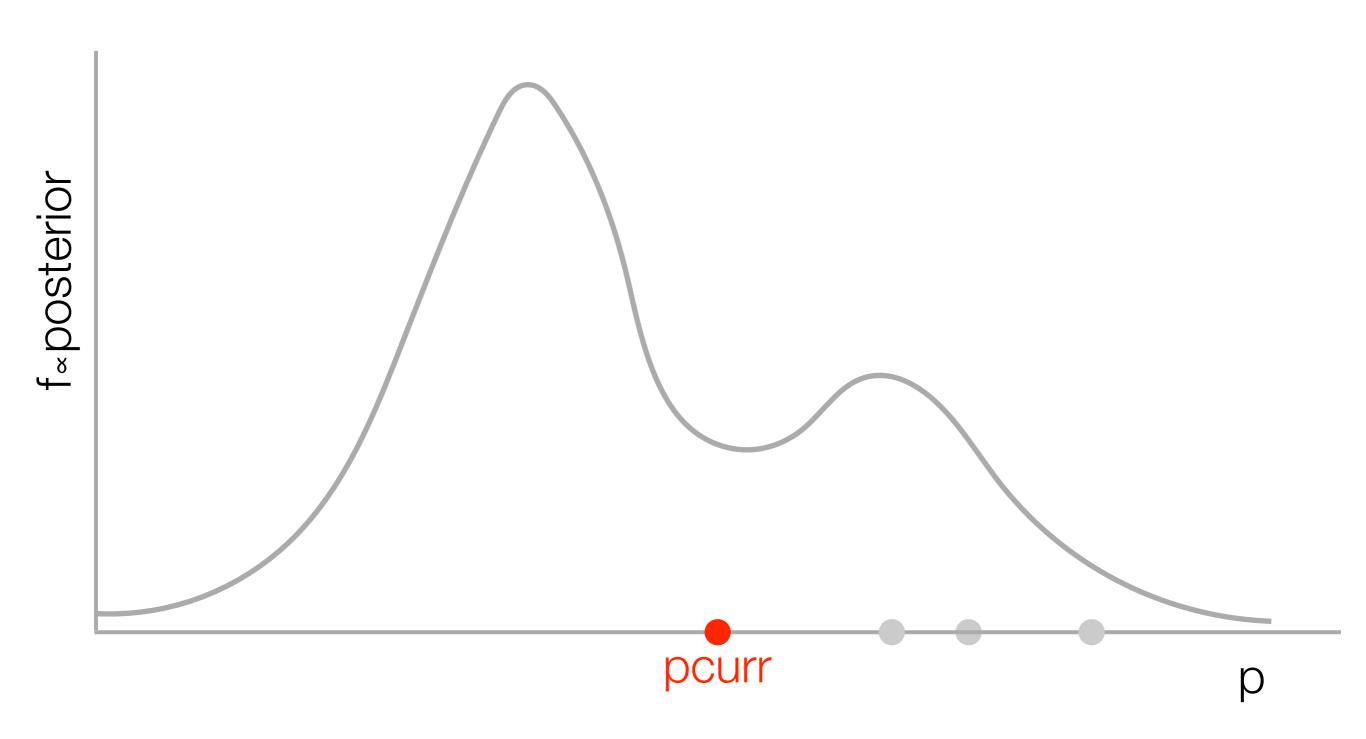


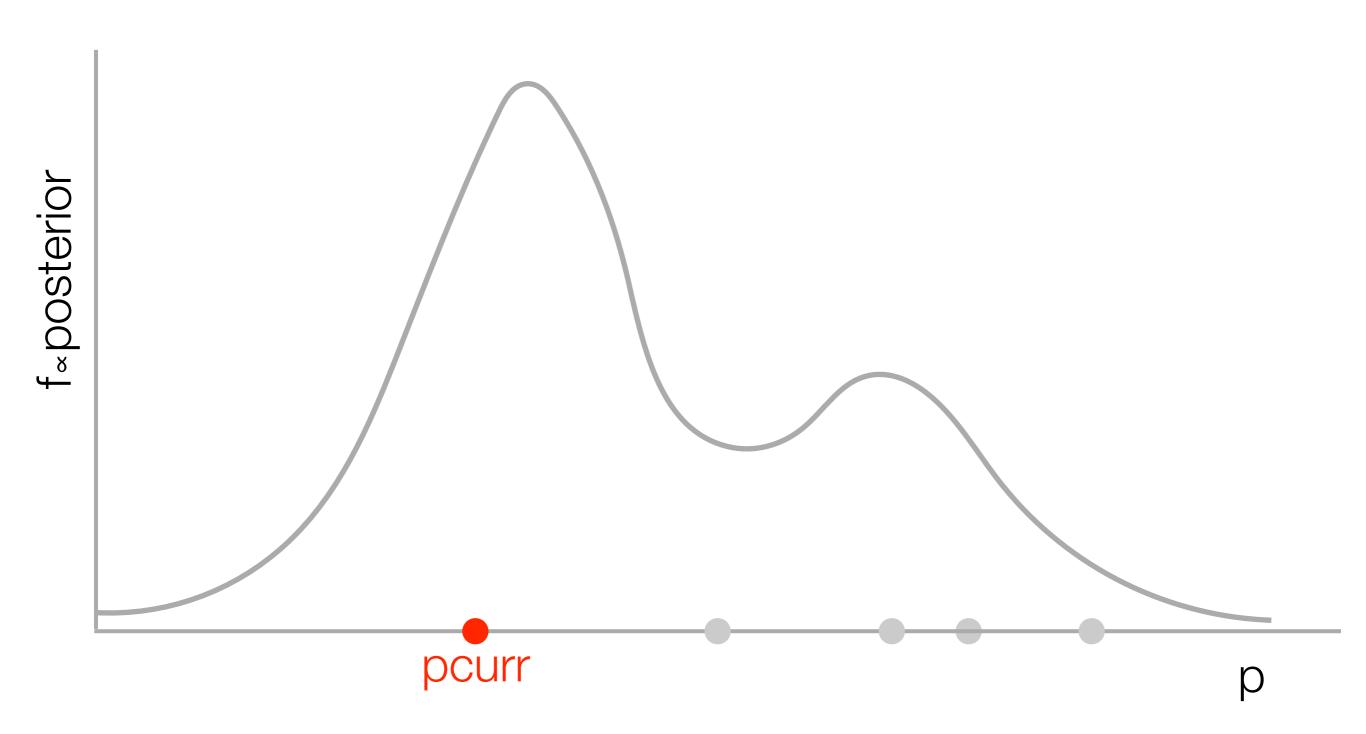


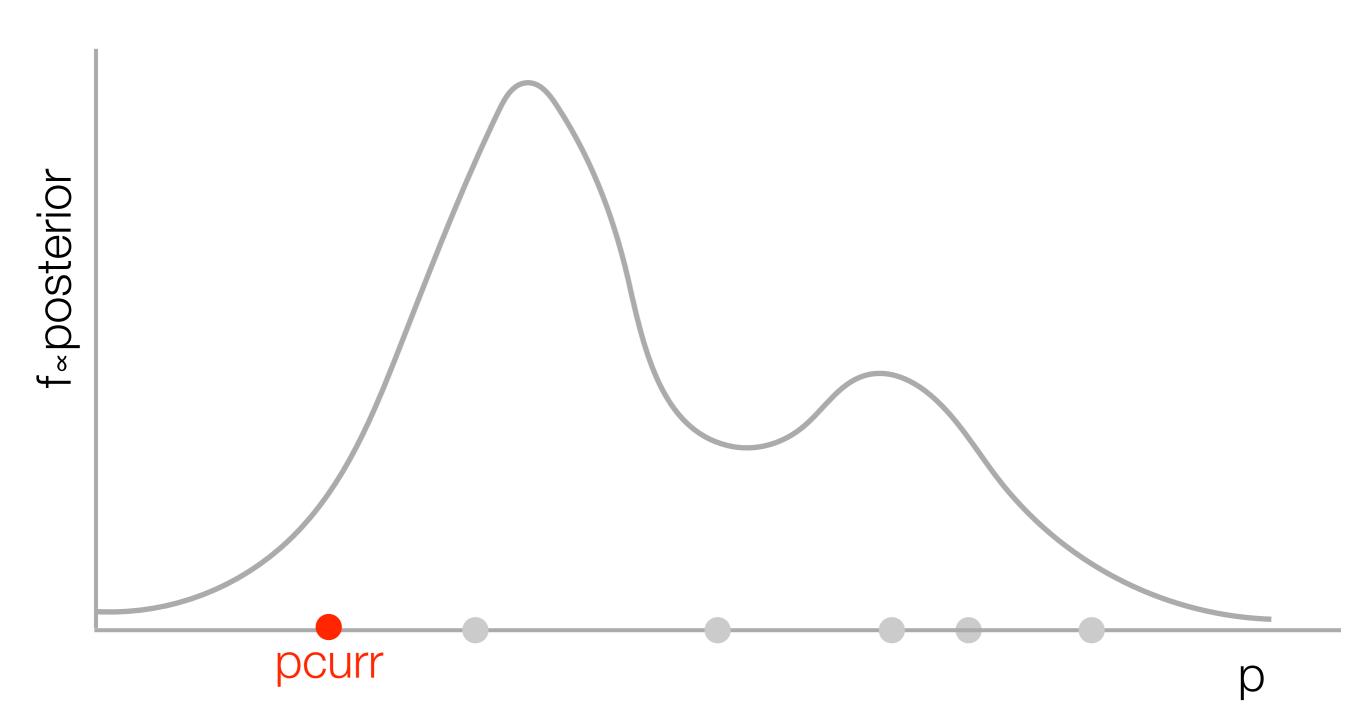


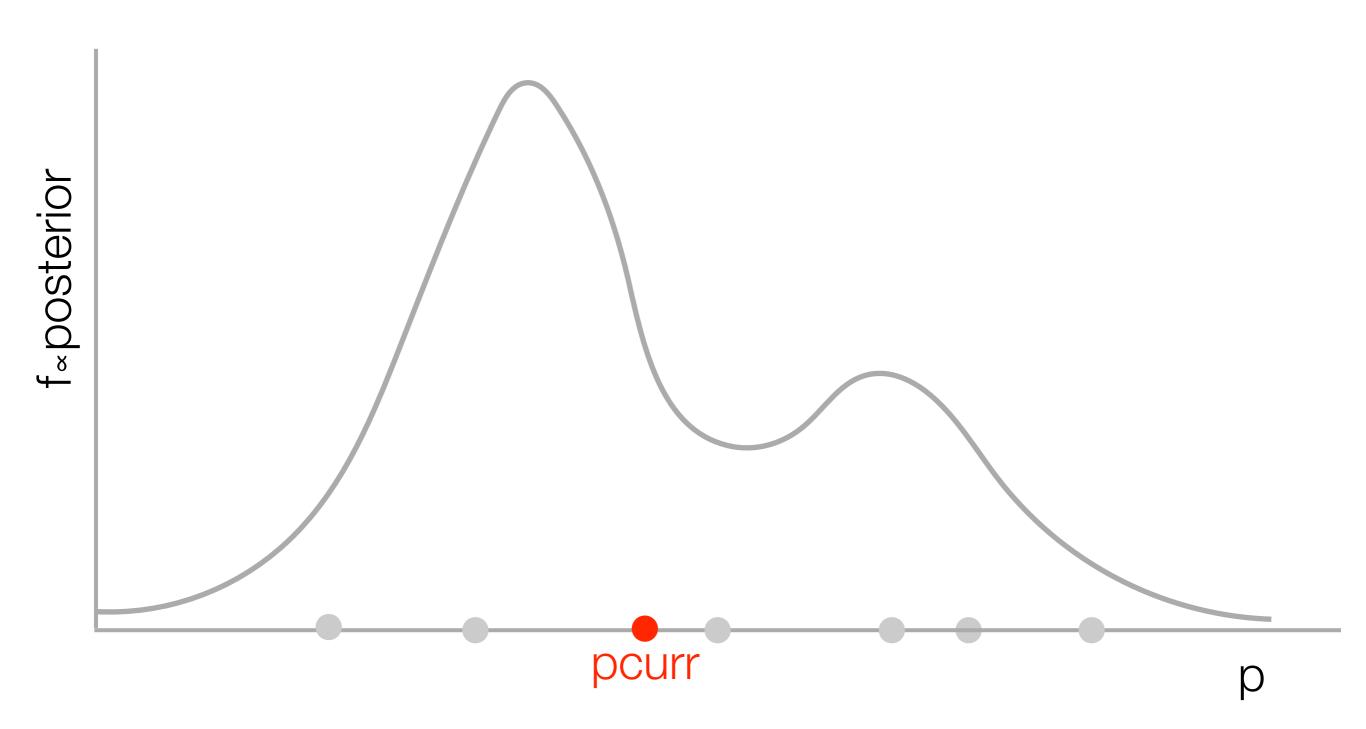




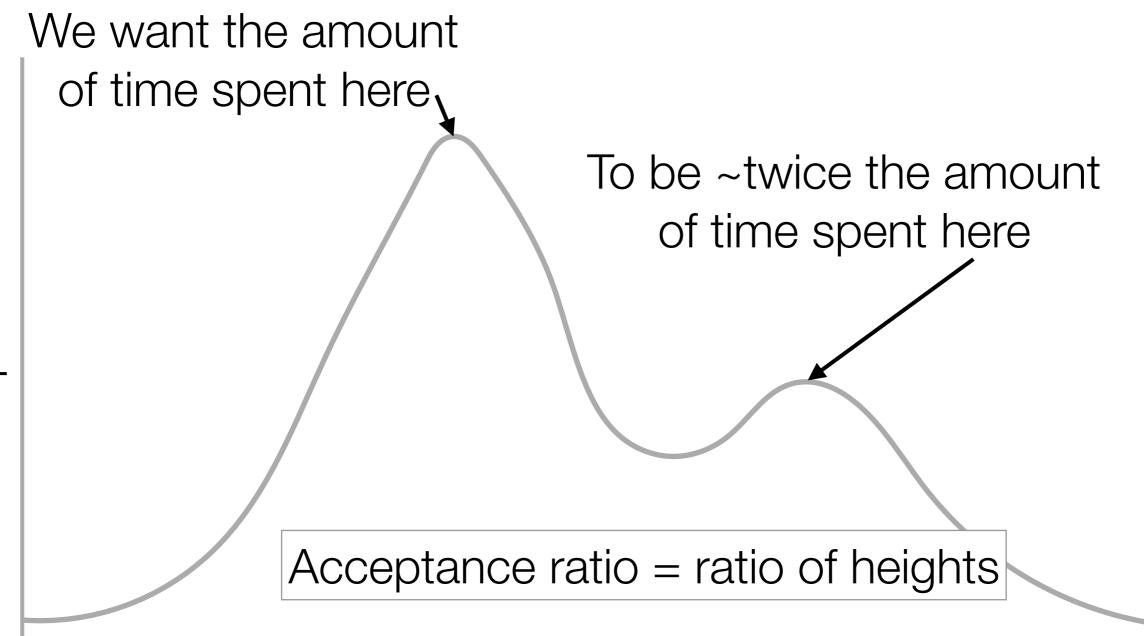








Why does this recover the posterior distribution? Key is the acceptance ratio  $\alpha$ 



posterior

#### Why does this recover the posterior distribution?

- The acceptance ratio  $\alpha = f(p_{next})/f(p_{curr})$
- Note it is equal to  $P(p_{next}|z)/P(p_{curr}|z)$  since the denominators cancel
- Suppose we're at the peak
  - If  $f(p_{curr}) = 2 f(p_{next})$ , then  $\alpha = 1/2$ , i.e. we accept with 1/2 probability
- Overall, will mean the number of samples we take from a region will be proportional to the height of the distribution

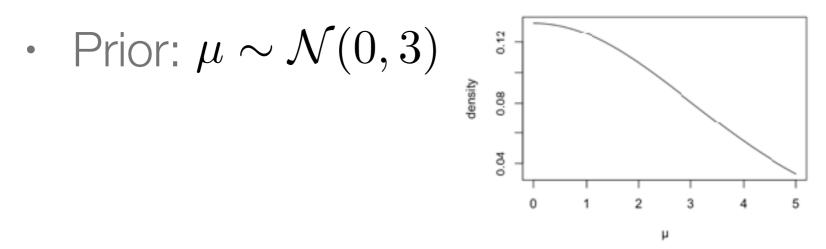
## Proposal Distribution

- A distribution that lets us choose our next point randomly from our current one
- For Metropolis algorithm, must be symmetric
- Common to choose a normal distribution centered on current point
- Width (SD) of normal = proposal width
  - Choice of proposal width can strongly affect how the Markov chain behaves, how well it converges, mixes, etc.

## Example

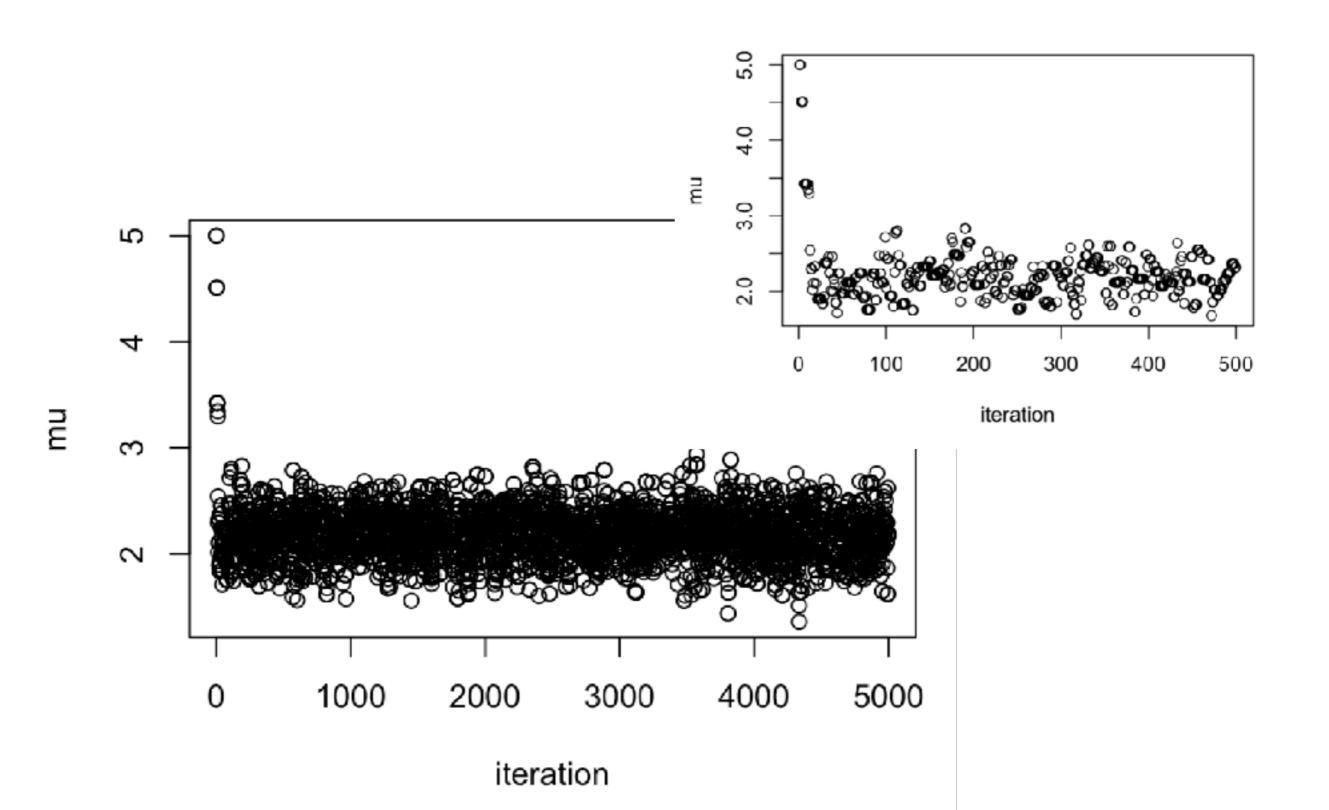
- Model: normal distribution  $\mathcal{N}(\mu, \sigma)$ 
  - Suppose  $\sigma$  is known,  $\mu$  to be estimated

• Likelihood: 
$$P(z_i \mid \mu, 1) = f(z_i \mid \mu, 1) = \frac{1}{\sqrt{2\pi}} e^{-\frac{(z-\mu)^2}{2}} \qquad P(z \mid \mu) = \prod_{i=1}^n f(z_i \mid \mu, 1)$$

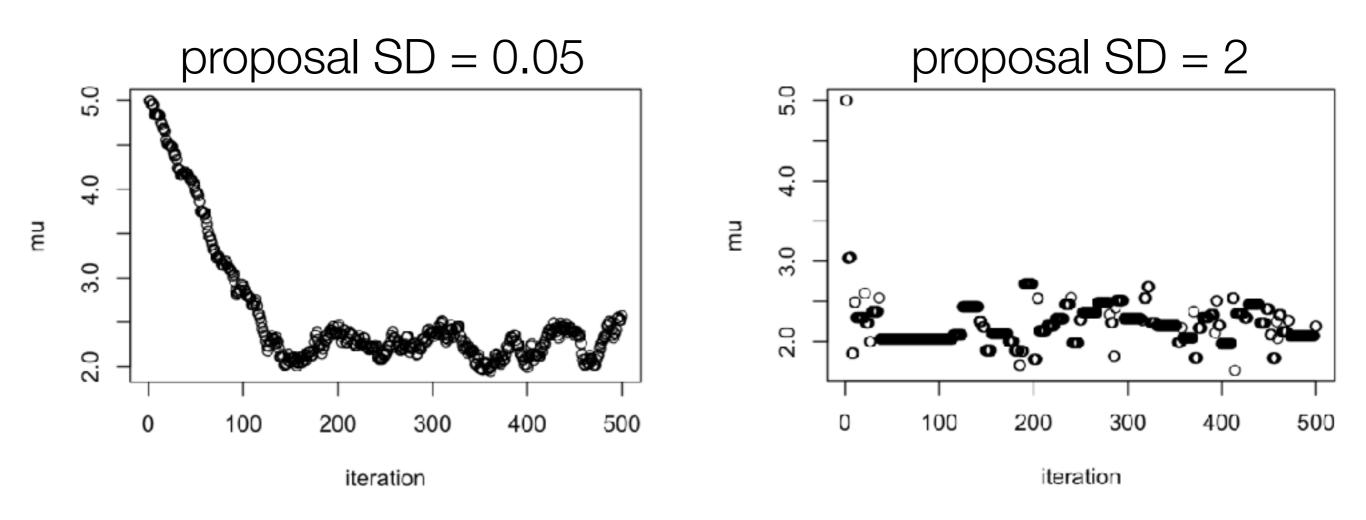


Suppose we have 20 data points

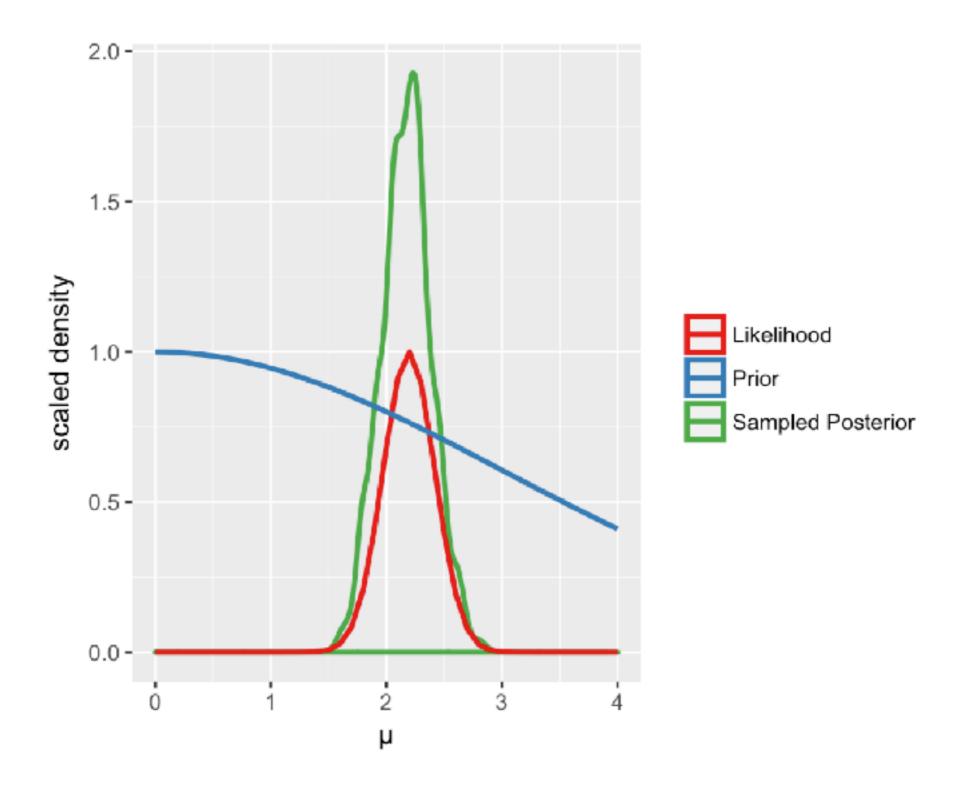
#### Example - proposal width: SD = 0.5



## Goldilocks problem: What happens if we change the proposal width?



#### Example: prior, likelihood, and posterior (all scaled)

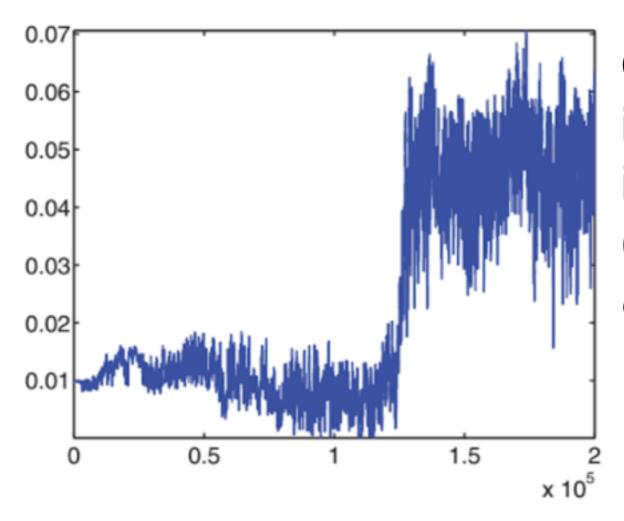


## Assessing convergence

- MCMC methods will let us sample the posterior once they've converged to their equilibrium distribution
- How to know once we've reached equilibrium?
  - Visual evaluation of **burn-in**
  - Autocorrelation of elements in chain k iterations apart
- Also approaches to use in combination with/instead of burn-in: start with MAP estimation, multiple chains, etc.

#### Assessing convergence

- Often done visually
- Although, this can be misleading:



Chain shifts after 130,000 iterations due to a local min in sum of squares (Example from R. Smith, *Uncertainty Quantification*)

## Metropolis & Metropolis-Hastings Caveats

- Assessing convergence—how long is burn-in?
  - What about when you have unidentifiability or multiple minima?
- Correlated samples
- How to choose a proposal width? (~size of next jump)

## Next time

- Code our own Metropolis sampler
- Then, next week:
  - A little bit on uninformed priors (e.g. Jeffreys)
  - Work with sampling packages & more realistic models!
- Later potentially: other sampling approaches not based on MCMC (e.g. sample importance resampling)